

HERITAGE TOURISM COMMITTEE

AGENDA

Thursday, February 8, 2018

A regular meeting of the Heritage Tourism Committee will be held on Thursday, February 8, 2018 at 3:00 p.m. in the Administration Conference Room of the Government Center, 99 Water Street, Markleeville, California. The public is encouraged to attend committee meetings.

*Any member of the audience desiring to address the committee on a matter on the agenda: Please request to speak at the time the item is announced by the Committee Chair. **Public Comment periods:** Matters under the jurisdiction of the committee, and not on the posted agenda, may be addressed by the general public at the beginning of the regular agenda under Oral Communication. However, California law prohibits the Committee from taking action on any matter which is not on the posted agenda unless it is determined to be an emergency by the Committee.*

1. **CALL TO ORDER**

2. **ORAL COMMUNICATION**

3. **MINUTES**

- a) Request approval of regular meeting minutes of 12/14/2017.

4. **UNFINISHED BUSINESS**

- a) Continued progress report on design of test panel for exterior historical signage; Sweeney
b) Continued discussion regarding Ideas for future Heritage Tourism Committees activities
c) Continued progress report regarding kiosk at the Heritage Park; Harvey
d) Discussion regarding status of countywide calendar of events; Quillici
e) Discussion and possible action regarding the designation of Markleeville as a Historic District; Holdridge, Jardine

5. **NEW BUSINESS**

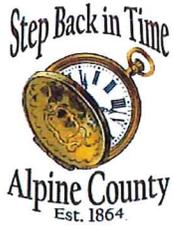
- a) Discussion regarding Heritage Tourism Cooperative Events
b) J. Marklee Shooting Event
c) Collaborate with Historical Society

6. **ADJOURNMENT**

The Committee will adjourn to the next regular meeting on April 12, 2018 in the Alpine County Administration Building Meeting Room, 99 Water Street, Markleeville, California.

A handwritten signature in black ink, appearing to read "Teola L. Tremayne".

Teola L. Tremayne
Alpine County Clerk and ex-officio Clerk to the Board of Supervisors



HERITAGE TOURISM COMMITTEE

MINUTES

Thursday, December 14, 2017

1. CALL TO ORDER

The meeting was called to order at 3:00 p.m. at the Administration Conference Room, Alpine County Government Center, 99 Water Street, Markleeville, CA with members Tom Sweeney, Jim Holdridge, Donald Jardine, Rick Dustman, Jennifer Quillici; absent was member Richard Harvey.

Guests present were County Clerk Teola Tremayne.

2. ORAL COMMUNICATIONS

Jardine reported that a Snowshoe Thompson event will be held in Genoa, NV the first week of February. Jardine reported that he would bring back more information.

3. MINUTES

a) Request approval of regular meeting minutes of 10/12/2017.

MOTION Holdridge / SECOND Dustman approving the regular meeting minutes of 10/12/2017.

AYES: Members Sweeney, Holdridge, Dustman, Quillici;

ABSENT: Member Richard Harvey;

MOTION CARRIED.

4. UNFINISHED BUSINESS

a) Continued progress report regarding installation of Markleeville town tour sign posts; Holdridge, Sweeney.

Sweeney reported that there have been no changes since the last update. Sweeney reported that there are five posts that need special installation; would like all posts in before the brochure is distributed.

b) Continued progress report on design of test panel for exterior historical signage; Sweeney

Sweeney reported that the metal test panel for the Museum will be installed with a railroad tie. Sweeney reported that the test panel will determine outdoor use.

c) Continued discussion regarding Ideas for future Heritage Tourism Committees activities

Sweeney reported that possible ideas would be to collaborate with other local groups such as Alpine Watershed Group and Diamond Valley School. Quillici volunteered to gather teacher ideas on how to get kids interested in local history. Jardine reported that collaboration could be with the Aspen Festival; Jardine will give a walking tour in Hope Valley.

d) Continued discussion regarding a proposed Barrett Memorial Fountain plaque; Holdridge

Holdridge reported that the Barrett Memorial Fountain plaque project has changed direction and may no longer be a Heritage Tourism Committee project.

e) Continued discussion and possible action regarding Heritage Tourism Bylaws

Holdridge suggested changing regular meetings from quarterly to every other month; and to clarify the voting members and clarify the liaison voting rights; Tremayne will confirm with County Counsel. Tremayne reported that the special meetings posting requirement must be corrected to a 24 hour posting.

MOTION Holdridge / SECOND Dustman approving the proposed changes to the Heritage Tourism Bylaws.

AYES: Members Sweeney, Holdridge, Dustman, Quillici;

ABSENT: Member Harvey;

MOTION CARRIED.

f) Continued progress report regarding kiosk at the Heritage Park; Harvey

Sweeney read an emailed report from Harvey; the email suggested using a Plexiglas door for exhibit rotations. Holdridge reported that Harvey had worked with Karen Dustman on nine interpretive stories for each panel.

5. NEW BUSINESS

a) Discussion regarding status of countywide calendar of events; Quillici

Quillici reported that Chamber of Commerce Executive Director Teresa Burkhauser maintains a calendar of events on the Alpine County Chamber website. Quillici reported that agencies email her information and she adds it to the calendar.

Sweeney reported that the purpose of a community calendar is to collaborate with other entities to eliminate competing events or to collaborate with events.

b) Discussion and possible action regarding the designation of Markleeville as a Historic District; Holdridge, Jardine

Jardine reported that Markleeville has a designated "historical" sign. Jardine suggested drafting a letter to the Board of Supervisors for support for designated sites. Jardine reported that a volunteer group would like to designate State Route 88 from the state line to Crystal Springs as a veteran's memorial highway designation. Jardine will contact Caltrans representative Dave Miller for details.

Holdridge reported that he contacted the Office of Historical Preservation for the application process of how to nominate a property as a California Historical Landmark or Point of Historical Interest. Holdridge distributed the criteria for designation; Holdridge will gather more information.

6. Adjournment

The next scheduled meeting will be on February 8, 2018 at 3:00 p.m. in the Alpine County Government Center Conference Room, 99 Water Street, Markleeville, California.

Tom Sweeney, Chair

Attest:

Heritage Tourism Committee
Meeting minutes 12/14/2017

Teola L. Tremayne
Alpine County Clerk

