

## HERITAGE TOURISM COMMITTEE

### AGENDA

Thursday, August 9, 2018

A regular meeting of the Heritage Tourism Committee will be held on Thursday, August 9, 2018 at 3:00 p.m. in the Administration Conference Room of the Government Center, 99 Water Street, Markleeville, California. The public is encouraged to attend committee meetings.

**Any member of the audience desiring to address the committee on a matter on the agenda:** Please request to speak at the time the item is announced by the Committee Chair. **Public Comment periods:** Matters under the jurisdiction of the committee, and not on the posted agenda, may be addressed by the general public at the beginning of the regular agenda under Oral Communication. However, California law prohibits the Committee from taking action on any matter which is not on the posted agenda unless it is determined to be an emergency by the Committee.

#### 1. CALL TO ORDER

Board of Supervisor Member Don Jardine, Alpine County Chamber of Commerce Representative Jennifer Quillici, Historical Society Representative Tom Sweeney, Library/Archives or designee Chris Seal, Public Members Richard Harvey, Jim Holdridge, Rick Dustman; and there is one Woodfords Community Council representative vacancy.

#### 2. ORAL COMMUNICATION

#### 3. MINUTES

- a) Continued request approval of regular meeting minutes of 02/08/2018.
- b) Continued request approval of regular meeting minutes of 04/19/2018.
- c) Request approval of regular meeting minutes of 06/21/2018.

#### 4. UNFINISHED BUSINESS

- a) Continued update regarding the Markleeville Historical Walking Tour; Holdridge
- b) Continued progress report on design of test panel for exterior historical signage; Sweeney, Dustman
- c) Continued discussion regarding Ideas for future Heritage Tourism Committees activities
- d) Discussion regarding status of countywide and/or Heritage Tourism calendar of events; Quillici
- e) Discussion and possible action regarding the designation of Markleeville as a Historic District; Holdridge, Jardine
- f) Update regarding wireless microphones; Sweeney

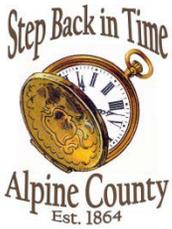
#### 5. NEW BUSINESS

- a) Discussion of J. Marklee Shooting Event
- b) Progress regarding Collaborate with Historical Society
- c) Other new business

#### 6. ADJOURNMENT

The Committee will adjourn to the next regular meeting on October 11, 2018 in the Alpine County Administration Building Meeting Room, 99 Water Street, Markleeville, California.

Teola L. Tremayne  
Alpine County Clerk and ex-officio Clerk to the Board of Supervisors



# DRAFT

## HERITAGE TOURISM COMMITTEE

### MINUTES

Thursday, February 8, 2018

**1. CALL TO ORDER**

The meeting was called to order at 3:00 p.m. at the Administration Conference Room, Alpine County Government Center, 99 Water Street, Markleeville, CA with members Tom Sweeney, Jim Holdridge, Donald Jardine, Rick Dustman, Rich Harvey, Chris Seal; absent was member Jennifer Quillici. There is one Woodfords Community Council representative position vacant.

Guests present were County Clerk Teola Tremayne, Woodfords resident Judy Wickwire, and Community Development Director Brian Peters.

**2. ORAL COMMUNICATIONS**

Jardine reported that the Economic Development Advisory Committee will discuss the impact of the designation of Markleeville as a historic district. Peters reported that the next Economic Development Advisory Committee meeting was February 13 at 1:30 pm.

Jardine reported that Assemblyman Bigelow and staff are creating legislation to designate a portion of State Route 88 as the Vietnam Veterans Memorial Highway.

Sweeney reported that Mad Dog Café Owner Jennifer Quicilli would be holding an Open House/Walk the Old at the Mad Dog Café on June 9, 2018. Tours would begin at 10 am followed by a book signing from local historians.

Holdridge expressed sympathies for longtime resident and local historian Nancy Thornburg. Thornburg also took the initiative to drive the county to complete the Barrett Memorial fountain.

**3. MINUTES**

**a) Request approval of regular meeting minutes of 12/14/2017.**

**MOTION** Dustman / **SECOND** Holdridge approving the regular meeting minutes of 12/14/2017.

**AYES:** Members Sweeney, Holdridge, Dustman, Harvey;

**ABSENT:** Member Quillici;

**MOTION CARRIED.**

**4. UNFINISHED BUSINESS**

**a) Continued progress report on design of test panel for exterior historical signage; Sweeney**

Sweeney reported that the panel was shown at the last meeting. Sweeney will look into securing to the wooden fence or possibly on a post.

**b) Continued discussion regarding Ideas for future Heritage Tourism Committees activities**

Sweeney reported that collaboration should be offered to Mad Dog Café for their history event; Sweeney will contact the new owners of the Carson River Resort for future events; there is a Kirkwood Chili Cook off in September.

**c) Continued progress report regarding kiosk at the Heritage Park; Harvey**

Harvey reported that the reality of the cost of a metal kiosk would be roughly \$2,500. Sweeney and Wickwire will ask Mike from Graphics how big he could make the sign and the cost.

**d) Discussion regarding status of countywide calendar of events; Quillici**

Quillici was not present to give a report.

**e) Discussion and possible action regarding the designation of Markleeville as a Historic District; Holdridge, Jardine**

Holdridge spoke with a supervisor from the State Historic Preservation Office and he recommended bypassing the state and submitting a designation directly to the federal government. It takes about nine months to submit to the state, while submitting to federally would take 45 days.

There were unanswered questions of how it affects local owners and how does the designation affect the town.

Peters reported that the "district" needs to be defined. There may be an effect on the Markleeville Design Review Historic Committee.

Sweeney suggested polling the affected users by having a public meeting.

Holdridge will continue to work on the project and look into several proposed outcomes. Peters will look into the responsibility of the Board of Supervisors.

**5. NEW BUSINESS**

**a) Discussion regarding Heritage Tourism Cooperative Events**

This item was discussed in Item 4b.

**b) J. Marklee Shooting Event**

Sweeney reported that the J Marklee Shooting event may be combined with the Quarterly meeting and the Basque Oven, bread baking. Sweeney will know more next week after the Historical Society Potluck.

**c) Collaborate with Historical Society**

This item was continued.

**6. Adjournment**

The next scheduled meeting will be on April 12, 2018 at 3:00 p.m. in the Alpine County Government Center Conference Room, 99 Water Street, Markleeville, California.

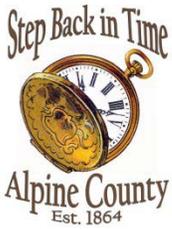
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Tom Sweeney, Chair

Attest:

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Teola L. Tremayne  
Alpine County Clerk



# DRAFT

## HERITAGE TOURISM COMMITTEE

### MINUTES

Thursday, April 19, 2018

**1. CALL TO ORDER**

The meeting was called to order at 3:00 p.m. at the Administration Conference Room, Alpine County Government Center, 99 Water Street, Markleeville, CA with members Tom Sweeney, Jim Holdridge, Rick Dustman, Rich Harvey; absent were members Jennifer Quillici, Chris Seal and Donald Jardine. There is one Woodfords Community Council representative position vacant.

Guest present was County Clerk Teola Tremayne.

**2. ORAL COMMUNICATIONS**

Holdridge reported that the Markleeville Historical Walking Tour post installation had two more installations left. The Chamber of Commerce has the walking guide brochures. The government buildings, library and business are willing to display. The Heritage Tourism Committee would like to reveal the completed Markleeville Historical Walking Tour to the Board of Supervisors and distribute the actual walking tour. This will be scheduled for the second Board meeting in May.

Holdridge reported that the Chamber of Commerce has developed a new android app. The committee suggested sending a constructive letter to the Chamber of Commerce for future developments. Harvey volunteered to write the letter from the Heritage Tourism Committee.

**3. MINUTES**

**a) Request approval of regular meeting minutes of 02/08/2018.**

The regular meeting minutes of 02/08/2018 were continued.

**4. UNFINISHED BUSINESS**

**a) Continued progress report on design of test panel for exterior historical signage; Holdridge**

There was no new information.

**b) Continued discussion regarding Ideas for future Heritage Tourism Committees activities**

Sweeney reported that the Historical Society just approved a calendar for the year that included a pizza bake, the J Marklee shooting, Woodfords Historical Walk. Sweeney will bring back more information.

**c) Discussion regarding status of countywide calendar of events; Quillici**

Quillici was not present to give a report.

**d) Discussion and possible action regarding the designation of Markleeville as a Historic District; Holdridge, Jardine**

Holdridge reported that the State does not require a local governing body to request the designation but it is encouraged. The sign would be brown and white style and dependent on Caltrans input. The land use will still be retained by the local government and private property,

nothing changes. Building codes are still in effect. Holdridge will approach Judy Wickwire for pictures and begin the application.

Sweeney suggested that Holdridge contact Planner Zach Wood regarding the Markleeville Design Review Historic Committee.

**5. NEW BUSINESS**

**a) Discussion regarding Heritage Tourism Cooperative Events**

The Heritage Tourism Committee is a collaborative committee that would like to cooperate with all Alpine County groups.

**b) J. Marklee Shooting Event**

The J Marklee Shooting event will be August 18, 2018 at noon during the pizza bake/Quarterly meeting.

**c) Collaborate with Historical Society**

The Historical Society will hold a Markleeville Walking Tour, Fredericksburg Cemetery Walk, Silver Mountain City Mountain tour on 9/29. Sweeney will send out the Historical Society calendar.

**e) Other new business**

Harvey reported that the Welcome to Markleeville sign was being restored with funds from Frontier and a Go Fund Me account created by the Economic Development Advisory Committee.

Harvey reported that the Markleeville Improvement Committee was sprucing up Markleeville.

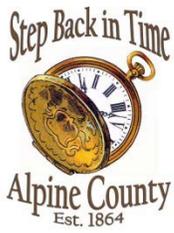
**6. Adjournment**

The next scheduled meeting will be on June 14, 2018 at 3:00 p.m. in the Alpine County Government Center Conference Room, 99 Water Street, Markleeville, California.

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Tom Sweeney, Chair

Attest:

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Teola L. Tremayne  
Alpine County Clerk



**DRAFT**

**HERITAGE TOURISM COMMITTEE**

**MINUTES**

Thursday, June 21, 2018

NO QUORUM PRESENT. In attendance were Members Tom Sweeney, Jim Holdridge and Rick Dustman.

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Tom Sweeney, Chair

Attest:

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Teola L. Tremayne  
Alpine County Clerk