



## ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

COUNTY OF ALPINE, STATE OF CALIFORNIA

Community Development Conference Room

50 Diamond Valley Road, Markleeville, CA 96120

### AGENDA

TUESDAY, June 16, 2020

1:30 P.M.

### VIRTUAL MEETING NOTICE

The Economic Development Advisory Committee meeting of June 16, 2020 will be conducted virtually and not available for in person public participation (pursuant to State Executive Order N-29-20). The meeting will be an internet based video and phone conference. Public participation is available at the following:

Website link: <https://zoom.us/j/92557399639>

Phone number: 669-900-9128

Zoom meeting ID: 925 5739 9639

In order to minimize the risk of exposure during this time of emergency, the public may participate in the meeting by web conference, phone, or sending comments to [cacuna@alpinecountyca.gov](mailto:cacuna@alpinecountyca.gov) in lieu of personal attendance. All public comment will be made immediately available to the Committee members, staff, and the general public as they are received and processed by staff.

**Goal:** Establish a balanced economy that is consistent with sustainable environmental preservation. The objectives are:

- Identify programs to help diversify the economy.
- Identify programs to help reverse the trend of failing or stagnating businesses and recruit new businesses.
- Identify programs to improve services to support economic growth.

**Public comment periods:** Matters under the jurisdiction of the Committee, and not on the posted agenda, may be addressed by the general public at the beginning of the regular agenda under Oral Communication – General Public Comment. However, California law prohibits the Committee from taking action on any matter which is not on the posted agenda unless it is determined to be an emergency by the Committee.

**Any member of the audience desiring to address the Committee on a matter on the agenda:** Please request to speak at the time the item is announced by the Committee Chair.

### 1. CALL TO ORDER

### 2. ORAL COMMUNICATION – GENERAL PUBLIC COMMENT

2.1. This portion of the meeting is an opportunity for members of the public to address the Committee on subjects relating to economic development.

### **3. MINUTES**

3.1. Request approval of regular meeting minutes of May 12, 2020

### **4. UNFINISHED BUSINESS**

4.1. Discussion and possible direction to staff regarding a grant application to the Economic Development Agency to create an economic development strategy for Alpine County. Brian Peters (continued from May 12, 2020 meeting).

### **5. NEW BUSINESS**

5.1. Solar Presentation from Liberty Utilities Solar Division Manager, Jennifer Guenther

5.2. Discussion regarding Economic Development Advisory Committee and where can the Committee can improve to get item accomplished.

5.3. Discussion and home work on how as individuals we can move the county forward economically.

5.4. Discussion on potential to provide internet services in Alpine county.-Irvin Jim

5.5. Discussion and possible direction for reviewing radically rural event and sending a EDAC member to the conference-Blake Weyland

5.6. Discussion on getting advice from experts-Blake Weyland

5.7. Discussion on Covid-19 and the future of backcountry skiing article and how it relates to moving ski recreation forward in alpine county-Blake Weyland

5.8. Discussion on Economic Development points from the Harvard business school- Blake Weyland

5.9. Discussion on Alpine county as a recreation county and what that means for future growth-Blake Weyland

5.10. Discussion on rural economic development and entrepreneurship- Blake Weyland

5.11 Discussion: How do we make our county a better place for its residence?-Blake Weyland

5.12. Discussion and possible direction proposing meeting more frequently for shorter periods digitally and in person once a month to keep things moving forward and doing this digitally.-Blake Weyland

**6. INFORMATIONAL ITEMS:**

**7. Member Reports:**

**8. OTHER BUSINESS**

**9. NEXT MEETING**

Set date for next Committee meeting

**10. ADJOURNMENT**

The Committee will adjourn to the next scheduled meeting in the Alpine County Community Development Conference Room, 50 Diamond Valley Road, Markleeville, California.