



ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

COUNTY OF ALPINE, STATE OF CALIFORNIA

Community Development Conference Room

50 Diamond Valley Road, Markleeville, CA 96120

AGENDA

TUESDAY, August 11, 2020

1:30 P.M.

VIRTUAL MEETING NOTICE

The Economic Development Advisory Committee meeting of August 11, 2020 will be conducted virtually and not available for in person public participation (pursuant to State Executive Order N-29-20). The meeting will be an internet based video and phone conference. Public participation is available at the following:

Website link: <https://zoom.us/j/92255696771>

Phone number: 669-900-9128

Zoom meeting ID: 922 5569 6771

In order to minimize the risk of exposure during this time of emergency, the public may participate in the meeting by web conference, phone, or sending comments to cacuna@alpinecountyca.gov in lieu of personal attendance. All public comment will be made immediately available to the Committee members, staff, and the general public as they are received and processed by staff.

Goal: Establish a balanced economy that is consistent with sustainable environmental preservation. The objectives are:

- Identify programs to help diversify the economy.
- Identify programs to help reverse the trend of failing or stagnating businesses and recruit new businesses.
- Identify programs to improve services to support economic growth.

Public comment periods: Matters under the jurisdiction of the Committee, and not on the posted agenda, may be addressed by the general public at the beginning of the regular agenda under Oral Communication – General Public Comment. However, California law prohibits the Committee from taking action on any matter which is not on the posted agenda unless it is determined to be an emergency by the Committee.

Any member of the audience desiring to address the Committee on a matter on the agenda: Please request to speak at the time the item is announced by the Committee Chair.

1. CALL TO ORDER

2. ORAL COMMUNICATION – GENERAL PUBLIC COMMENT

2.1. This portion of the meeting is an opportunity for members of the public to address the Committee on subjects relating to economic development.

3. MINUTES

3.1. Request approval of regular meeting minutes of July 14, 2020

4. UNFINISHED BUSINESS

4.1. Discussion and possible direction to staff regarding a grant application to the Economic Development Agency to create an economic development strategy for Alpine County. (continued from July, 2020 meeting).

4.2. Discussion on other sites in Alpine County to accommodate battery storage facilities and or solar generation (continuation of the presentation on Solar generation by Liberty Utilities)-Kris Hartnett

5. NEW BUSINESS

5.1. Presentation by County Counsel Margaret Long on the Brown Act and the necessity of the EDAC and its members to comply with it. (20 mins.)

5.2. Discussion and selection of a sub-committee to investigate streamlining events process for groups and individuals who wish to host events within the county and advise on creation of a checklist to be posted to the public to facilitate ease of event hosting process. (15 mins.)

reading for this topic:

<https://viewfromthewing.com/unlv-economist-resort-fees-are-hurting-las-vegas/?fbclid=IwAR0bVvtjqSXvwTSQ7xi8eLlaJ1LPuvfJ4wUmDnvV5KfCLTCgujo8zzUDQg>

5.3. Discussion on potential to provide internet services in Alpine county.-Irvin Jim (10 mins.)

5.4. Discussion on assigning committee members to research grants or recommendations for grant writers/ companies for the county. (15 mins.)

5.5. Homework assignment: How do we make our county a better place for its residents? bring options to our next meeting on August 11th. (5 mins.)

5.6. Review analytics data from chamber websites and update on moving forward with wylder and vail resorts data collection. (15 mins.)

6. INFORMATIONAL ITEMS:

7. Member Reports:

8. OTHER BUSINESS

9. NEXT MEETING

Set date for next Committee meeting

10. ADJOURNMENT

The Committee will adjourn to the next scheduled meeting in the Alpine County Community Development Conference Room, 50 Diamond Valley Road, Markleeville, California.